

Success Story



National Write Your Congressman

The Client

“National Write Your Congressman”, Inc. was founded in 1958 as a nonpartisan business organization providing a service to responsible Americans to keep them better informed on national and state issues and to help them be involved in the legislative, lawmaking process.

The Challenge

The client's continuing improving business had caused them to outgrow their current national headquarters and the current configuration was not allowing them to most efficiently conduct their business. Additionally, the demographics of their current neighborhood had drastically changed to the point that it was negatively portraying their corporate headquarters and employee safety was a concern. The goal was to immediately relocate their corporate headquarters to a class “A” office building in a prime location while minimizing the costs associated with the remaining term of the existing lease.

The Solution

Immediate action was taken to assemble a team from NAI Robert Lynn and National Write Your Congressman. After an employee demographic study and extensive exploration of the North Dallas real estate market, the Richardson submarket was identified as an ideal location for their new corporate headquarters. Aggressive negotiations were entered and the final result was selection of Palisades II as the new corporate headquarters for the client. In addition to a very aggressive rental rate package that was achieved, this property allowed for a more efficient configuration, future growth options, very high ratio of window-offices and a significantly improved corporate image for National Write Your Congressman.

Transaction Summary

- **Address**
2435 N. Central Expressway, Dallas, TX
- **Size**
12,395 SF
- **Submarket**
Central Expressway - Richardson
- **Transaction Type**
Lease
- **Industry**
Services - Governmental Information Publication
- **Property Owner**
Crescent Real Estate