




Success Story

Fun Factory Events

The Client



Fun Factory Events is a full-service destination management and event production company with 20 years of experience producing award-winning special events and destination programs. Their excellent reputation has been built providing creative event designs, personal service and head-turning results throughout Texas and across the country. At Fun Factory, they offer an unmatched combination of experience, turn-key in-house services, a talented team of industry professionals and a reputation for unforgettable, “outside the box” designs.




The Challenge



Fun Factory owned a 23,000 SF facility and leased an additional 15,000 SF and needed to expand their operation and get everything under one roof to increase efficiency. They needed a space that could accommodate their need for a larger office area, growing graphic design department and handle their growing storage requirements. They wanted to stay in the immediate area and preferred to purchase an existing facility. The dynamics of the Northeast Dallas, Garland and Mesquite market and an extremely limited supply of industrial properties for sale made this a very difficult challenge.

The Solution



After exploring the option of leasing additional storage space, followed by looking at existing facilities on the market for sale, NAI Robert Lynn, ultimately found them a 73,000 SF facility available for purchase that included 20,000 office space, good clear height, extensive parking, and extra land for potential expansion. NAI Robert Lynn negotiated a purchase price well below the Sellers asking price and Fun Factory was able to move in to the facility with minor renovations.



Transaction Summary

- **Address**
3366 Miller Park South
- **Size**
73,137 SF
- **Submarket**
Garland
- **Transaction Type**
Sale
- **Industry**
Production